

Media Release

10 August 2016

Taste your way through Tasmania in support of Australia's heroic farmers

Those who love fresh Aussie-grown delicacies, have an adventurous spirit, and are longing to leave urban life behind for a week – all for a good cause – will be up for this trek across Tasmania's east coast.

Next February, Landcare Australia is teaming up with Inspired Adventures to offer a thrilling seven-day Trek for Aussie Farmers with the goal of raising a total of \$30,000 to support our local farmers future.

Did you know that Aussie farmers produce over 90 percent of the food consumed in Australia, plus they also feed an additional 40 million people all over the world? With climate resilience a priority for farmers – along with core issues such as soil health, water supply, and the threats posed by introduced animal and plant species – funds raised with this Trek will go to Landcare groups that focus on sustainable agriculture and work on projects to save the industry.

Only 17 lucky people will be able to experience this amazing adventure. Would-be trekkers can register by calling 1300 905 188 or going on fromfarmtofork.org.au. Trekkers are tasked to raise \$1,000 or more each prior to the commencement of the trek, with the aid of a fundraising tool kit and support from Inspired Adventures.

The beauty of Tasmania and the freshness of the local dairy and produce is a dream for foodies. All meals are included with the trek and will be prepared using the best of local produce. While not an overly physically intensive experience, it is encouraged that participants are relatively fit and are prepared for the 43 kilometre hiking adventure over 293 kilometres of terrain.

Starting in Launceston and finishing in Derwent Valley seven days later, trekkers will get to experience fresh Aussie-grown and produced foods straight from the source, including fresh cow and sheep cheeses, fruits and vegetables, Pacific oyster, Tasmanian blue mussel, Willie Smith's famous cider, and local ale. In between feasting on Tasmanian treats, trekkers will get to explore historic towns and natural places of beauty such as Pyengana, the Bay of Fires, Oyster Bay, Darlington, Port Arthur, Forestier Peninsular, Hobart, and Huon Valley.

As a fundraising adventure to help support our local Australian farmers better respond to the ever changing conditions of the environmental landscape, those interested must register by 30 September.

Let's help keep our land healthy and vibrant!

-ENDS-

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About Landcare Australia

Landcare Australia Ltd is a not-for-profit organisation, leading the promotion of and providing financial support to the Landcare natural resource management programme in Australia; aligning the practice of environmental management with land productivity, and devolving governance and management to local communities.

Landcare Australia works collaboratively with federal, state and local governments, corporate partners and sponsors, and individuals, to deliver hundreds of projects annually through the volunteer efforts of local community groups, indigenous groups, and the more than 5,400 Landcare and Coastcare groups across Australia.

www.landcareaustralia.org.au