

## Environmental footprint workshop

### What is required of participants and what will they receive?

Producers will receive training in natural capital (also known as “environmental”) accounting to better manage and consistently track the condition of environmental assets of their enterprises using a trusted and repeatable scientific standard. Producers participating in this project will:

1. Develop new skills in environmental condition accounting.
2. Expand their knowledge on how to tap into emerging environmental markets – government and private sector investment.
3. Get latest advice on marketing/comms opportunities to showcase the sustainability initiatives of producers and their effectiveness with respect to investment outcomes.
4. Get expert assistance to develop the environmental account of their major enterprise.
5. Attend an intensive one-day online course designed for their relevant region.
6. Have access to (optional) online self-paced individual training modules to consolidate their knowledge on environmental accounting, post online workshop.
7. Get access to native vegetation and soil condition methods.
8. Receive an individual environmental account for their native vegetation and soils.
9. Upon full completion of the project requirements producers a SWOT analysis and action list which will be summarised in the group report.
10. Have the opportunity to apply to become AfN Accredited Experts via AfN’s online training & assessment platform, and be listed on the AfN website - <https://www.accountingfornature.org/expert-register>
11. Be a part of a world-leading effort to build a community practice in environmental accounting, led by producers who see a future where financial and environmental sustainability reporting become “mainstream”.

The process is as follows:

1. Producer signs up and provides contact details.
2. The contractor will provide a data request and instructions on how to enter their data to each participant.
3. Each producer participant will undertake a one-day intensive online course in their relevant region (with other producers/advisors) on environmental condition/natural capital accounting to learn practical skills and knowledge to be able to develop their own account
4. Participants will be invited to attend a series of group webinar facilitated by the contractor to develop their knowledge base around natural capital accounting and developing their environmental account
5. As an option, they can also undertake a 6-8 hour individual and self-paced AfN Accredited Expert online course to consolidate their skills and knowledge developed during the one-day intensive workshop – this also provides a pathway to becoming an AfN Accredited Expert;

6. Post-course (within 6-9 months of completing the course) participants will develop an environmental account based on (where possible) existing data (e.g., satellites, soil data, field surveys).
7. On a monthly basis (for three months), producers and advisors in each region will be invited to participate in a 2-hour online/zoom group workshop with other producers/advisors in their region to share their experience and develop a stronger knowledge base around natural capital accounting opportunities, ask technical questions and benchmark their performance using recognised benchmarking index.
8. Each group of producers (and advisors) developing an environmental account will be supported by Accounting for Nature via up to 8 hours of ad-hoc/on-demand technical coaching support (provided via zoom)
9. After all projects have completed their draft environmental account in a region, a ½ day online forum will be convened to showcase these in each region.

The data requirements (where available) are as per those specified by two environmental Methods, soil and native vegetation, which will be supplied by Accounting for Nature

#### Notes:

- If attendees operate multiple farms, they will have the opportunity to develop a carbon account for one farm, or the whole enterprise/company, this is their choice.
- Other enterprises (e.g., cash cropping) operating on the same farm will be separated and the workshop will focus on the primary enterprise (i.e., grazing or cropping) but not both to reduce complexity.
- Data supplied remains confidential and will not be disclosed to third parties without attendee's permission. Anonymised data may be used for regional reporting purposes to communicate environmental stewardship credentials.

A summary report by region will then be produced, with anonymised results from each group and an aggregated list of opportunities or gaps identified. This will assist groups in identifying opportunities moving forward. The Landcare Farming project team will also summarise all findings into a single national snapshot report.