## **2023/2024 State & Territory Landcare Awards Communications Kit**

## **About this Kit**

This Communications Kit is designed to help you promote the 2023/2024 State & Territory Landcare Awards across your digital channels to raise awareness of the awards program and encourage nominations before the closing date of March 1. You may adapt this content to include information about landcare and natural resource management activities in your region.

**The kit includes draft content that you can share and personalise:**

* Social media content – to publish on your social media channels.
* Website – copy to publish on your website
* Newsletter articles – copy to share with your network.

## **Social Media**

Promote and inspire nominations with the suggested copy and encourage nominations before the closing date of March 1, 2024.

**FACEBOOK/INSTAGRAM/LINKEDIN:**

Don’t miss the chance to nominate a {{INSERT STATE OR TERRITORY}} Landcare Champion for a 2023/2024 State & Territory Landcare Award before nominations close on March 1, 2024.

This is an opportunity to celebrate and recognise the outstanding landcare champions from urban and rural communities excelling in sustainable agricultural practices, environmental protection, conservation of land and waterways, coastlines and biodiversity.

There are nine national Landcare Award categories including new categories for Climate Innovation, Women in Landcare, First Nations Landcare Collaboration, NextGen and more!

If you know an individual, group or organisation or who should be recognised for their efforts, nominate them before March 1. You can nominate yourself. Click here to get started: www.landcareawards.org.au.

#LandcareAwards #State&TerritoryLandcareAwards

**TWITTER:**

Nominate a {{INSERT STATE OR TERRITORY}} Landcare Champion for the 2023/2024 State & Territory Landcare Award by March 1, 2024! Celebrate those excelling in sustainable agriculture, environmental protection and conservation. New award categories available! Nominations closing soon.

## **Newsletter**

2023/2024 State & Territory Landcare Awards – Closing Soon!

Time is ticking! Don’t miss the chance to a nominate a {{INSERT STATE OR TERRITORY}} Landcare Champion for a 2023/2024 State & Territory Landcare Award before nominations close on March 1, 2024.

This is an opportunity to celebrate and recognise the outstanding landcare heroes from urban and rural communities excelling in sustainable agricultural practices, environmental protection, conservation of land and waterways, coastlines and biodiversity.

There are nine national Landcare Award categories including new categories for Climate Innovation, Women in Landcare, First Nations Landcare Collaboration, NextGen and more!

If you know an individual, group or organisation or who should be recognised for their efforts, nominate them before March 1. You can nominate yourself. Click here to get started: www.landcareawards.org.au.

#LandcareAwards #State&TerritoryLandcareAwards

## **Website**

2023/2024 State & Territory Landcare Awards – {{INSERT STATE OR TERRITORY}} nominations are closing soon on March 1, 2024!

Calling all Landcare champions from {{INSERT STATE OR TERRITORY}}. Don’t miss the chance to nominate yourself, your group, or your organisation across various categories dedicated to preserving, protecting, collaborating and innovating to save our environment.

The 2023/2024 State & Territory Landcare Awards acknowledge and celebrate the individuals, groups and organisations working to protect local ecosystems that contribute to the sustainability and productivity of our land and water assets for the benefit of all Australians today, and for generations to come.

There are nine national Landcare Award categories including new categories for Climate Innovation, Women in Landcare, First Nations Landcare Collaboration, NextGen and more!

Nominating is easy. If you know an individual, group or organisation in your community making a difference to the environment and sustainable land use, nominate them for a Landcare Award today.

From volunteers to groups, individuals to partnerships, multiple categories are open for entry. We invite everyone to participate in this celebration of environmental stewardship by submitting nominations and joining us in recognising the remarkable achievements of the people involved in landcare.

Learn more here: <https://landcareaustralia.org.au/landcare-awards-2023/>