



**First Nations  
Landcare  
Working Group**



# FIRST NATIONS LANDCARE WORKING GROUP STRATEGIC PLAN 2024-2026

## First Nations Landcare Working Group Vision

Ensuring ancient practices are embedded into contemporary action in caring for Country\*

## First Nations Landcare Working Group Values

The values of the First Nations Landcare Working Group drive our decisions and actions towards achieving our vision

1. We value reciprocal relationships with Country\*
2. Trust and respect for each other's views

## Focus Areas and Actions 2024-2026

1. Partnerships
2. Education
3. Communications and Engagement

### 1. Partnerships

- 1.1. Senior Internal Partnerships: Establish line of sight with the Landcare Australia Board and key people in Landcare Australia to influence the narrative of the organisation ensuring that First Nations' practices are embedded in the way in which Landcare does business.
- 1.2. External Partnerships: Advise on mutually beneficial partnerships.
- 1.3. Representation: Recommend and advise on representation on behalf of Landcare Australia at appropriate events and report back on co-benefits and outcomes.

#### Actions:

1. Map existing First Nations organisations and stakeholders already involved in landcare (and Landcare groups with existing relationships with local mobs) and share on Landcarer platform to enhance engagement.
2. Develop case studies to highlight existing partnerships between First Nations Peoples and non-Indigenous landcare groups.

**Aspiration:** A First Nations led gathering/forum, supported by Landcare Australia to be held every second year.

### 2. Education

- 2.1. Cultural 'Passport' Training; Internal Landcare Australia Board and Staff training, Cultural Awareness, Cultural Safety, Cultural Competency and Cultural immersion.
- 2.2. Cultural Advisory: Educational resources available on Landcare Australia's Landcarer Platform for all to share regarding Cultural awareness training and the Cultural Passport.
- 2.3. Ensure correct protocols are applied to each of the training frameworks.
- 2.4. Inform and advise Landcare Australia on the position of a Reconciliation Action Plan.





## First Nations Landcare Working Group



### Actions:

1. Landcare Australia Board and Staff to received Cultural passport training
2. Competency – July 2024
3. Immersion Experience – November 2024
4. Statement for the Landcare Australia website, which is supported by the First Nations Landcare Working Group and the Landcare Australia Board on the organisation's position and intent to a Reconciliation Action Plan – April 2024

**Aspiration** – Through Landcare Australia events and communication channels, host workshops to assist in the furthering of Cultural awareness and the attainment of a Cultural Passport for Landcare Australia.

### 3. Communications and Engagement

- 3.1. Communications Guidelines: Supporting Landcare Australia in the development of communications and media guidelines which detail how to refer to First Nations People, what is appropriate and when, using accurate language, obtaining consent, how to foster respectful partnerships, to share stories and promote Cultural and environmental initiatives.
- 3.2. Involvement in Landcare Australia Communication Campaigns and Programs: Campaigns include NAIDOC Week and Landcare Week.
- 3.3. Identify and promote First Nations partnerships with Landcare groups: using appropriate channels including the Landcarer platform and the National Landcare Directory Map.
- 3.4. Media Opportunities: Engage with Landcare Australia's media relations activity as required and provide advice on how to approach First Nations Peoples and organisations that are best placed to support these engagements.
- 3.5. Landcarer Platform Initiatives: Engage with and support activities as appropriate, including the sharing of information through communities of practice.
- 3.6. Provide advice, support and input into the National Landcare Conference, held biennially, to ensure Culturally appropriate engagement and representation of First Nations Peoples perspectives.
- 3.7. Advice on Advocacy: Represent Landcare Australia's and Landcarer's views. Seeking opportunities to further the outcomes of the Landcare movement and First Nations Peoples.

### Actions

1. Support Landcare Australia to develop communications and media guidelines – December 2024
2. Support Landcare Australia campaigns to ensure a First Nations Peoples perspectives and participation– ongoing.

**Aspiration** – Landcare Australia to become a model of cultural understanding and collaboration, fostering genuine partnerships with First Nations Peoples, amplifying their voices and promoting reconciliation through respectful communication and meaningful engagement.

### Definitions

**Country** – People, land, water, plants, animals, sea, sky and everything within.

**Landcare** – a grassroots movement of groups and individuals across Australia with a shared vision to protect, enhance or restore the natural environment in their local community through sustainable land management and conservation activities. Landcare advocates for and enables people, groups and organisations to actively care for the natural environment in their communities.

