

## LANDCARE IN FOCUS CONTENT SUBMISSION GUIDELINES

## **Content Submission Guidelines**

- Articles should be 300 words with approved content that can be published in Landcare in Focus with an understanding that Landcare Australia will publish the article across its communications channels.
- Articles strongly advertorial may not be accepted.
- Please provide author name/s and affiliation/s for publication.
- Please include a contact email address so that people can contact you for more information.
- You are welcome to include a website land/or video link (if relevant).
- We generally accept only one article per group per issue.
- Content should be supplied as MS Word document, please do not embed any images in the word document.
- Our language style is active voice and conversational.
- We do not use technical references in this story-style of magazine; however, you may link to technical resources.
- Articles will be edited by Landcare Australia to align with the style guide for Landcare in Focus.
- Landcare Australia reserves the final judgement on acceptance of articles. Articles that do not meet the guidelines and the deadline will not be accepted. Not all submissions will be published.
- Submissions or queries should be sent to The Editor at enquiries@landcareaustralia.com.au

## **Photo Submission Guidelines**

- Please provide 2-3 high resolution images with 300 dpi.
- Photo/s should be of the best possible quality and resolution in TIF, PNG or JPG file format.
- Please provide a photo caption for the images.
- All photos must be supplied as approved images for media use by Landcare Australia.