



# 4-10 AUG 2025 Landcare Week MEDIA RELEASE

**L.I.F.E**  
LANDCARE IS  
FOR EVERYONE

## Landcare Week 2025 Survey Outcomes

### Caring for your local community

Taking care of your local environment can make you feel more connected and landcarers taking part in this national survey certainly agree with this statement, with **85% of respondents** saying they had a positive *connection to nature where they live* and **78% of those surveyed** agreed that after participating in landcare activities they had a more positive *social connection to people in my community*. Other positive impacts experienced after taking part in landcare activities included **over half of those surveyed** had an *improved overall physical and mental wellbeing (56%)* and **46% reported having a positive experience** of *volunteering in an inclusive, accessible and safe environment*.

### Getting the landcare bug

The survey shows, once a landcare group or a community-led environmental group is established by volunteers in the heart of a community, it becomes a long-term, regular and positive experience for those who get involved. With over 56% of respondents reporting improved overall physical and

mental wellbeing it's not surprising that **nearly half (45.8%)** state their group has been established for over 20 years. Another **30%** of respondents say their group has been established for at least 5-20 years. One respondent shared "individual volunteers make connecting to our broader community part of their daily routines".

### What's the future looking like for the landcare movement?

With over 6,000 landcare groups and community-led environmental groups in Australia, the landcare movement depends heavily on the estimated 100,000+ volunteers who are actively involved in landcare activities. These volunteers work tirelessly to restore native habitats and improve biodiversity, control weeds and pests, host community education programs, and promote sustainable farming practices. However, with over 50% of volunteers being over 65 years, concerningly, nearly three-quarters of respondents said it was getting harder to find new volunteers (72%).

### Landcare is for Everyone (L.I.F.E)

Landcare is for Everyone (L.I.F.E) is the campaign theme that underpins the celebrations of Landcare Week, and this survey shows that there are wide range of activities regularly undertaken by people of all ages. Landcare activities undertaken by the respondents, include landscape restoration and environmental conservation (87%), citizen science (45%), community education (workshop, field days) (64%), bush regeneration (66%), seed propagation (33%) and social events (43%). Volunteering with landcare is an opportunity for people of all ages to get outdoors in nature and care for their local environment.

### Landcare in your local patch

Landcare as an environmental volunteering activity is thriving no matter where you live, with nearly half of those surveyed living in rural areas (48%), those living in regional settings (34%) and capital cities are coming together to restore and protect the environment in their community (18%). Why people are motivated to get involved in landcare is pretty much a shared aspiration *of looking to*



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*make a difference to a local environment (62%)* stating that's why they initially got involved in landcare. The national survey also asked landcarers to rank what concerned them the most – caring for the natural environment was their number one concern, followed by climate change and the cost of living.

### **Power of the landcare dollar!**

Landcarers don't just talk, they care for the environment with many everyday life activities. In the last 12 months, three-quarters of respondents (75%) say they shop ethically wherever possible.

Overwhelmingly 97% of landcarers *take reusable bags when they go shopping*, 94% said they *Recycle food and organise waste (green waste)*, 69% said they *Reduced water uses at home (e.g. shorter showers, greywater)*.

Other environmentally minded behaviours and activities in the past 12 months include: *Volunteer with a local landcare group or other community-led environmental group (91%)*; planted trees, shrubs or plants in your community 86%; picked up litter in your community (83%); attended a landcare or environmental community event, for example workshop, field day, clean-up (86%); used active transport (walked/cycled) instead of driving (55%); shared environmental knowledge with others (83%).

**MEDIA CONTACT:** Eleanor Slade, Landcare Australia

Email: [eleanor.slade@landcareaustralia.com.au](mailto:eleanor.slade@landcareaustralia.com.au)

Mobile: 0435 331 715