



Celebrating Landcare and recognising excellence in sustainable agriculture.



Bob Hawke Landcare Award Criteria

Criteria

The Bob Hawke Landcare Award is open to individuals, groups or organisations that can demonstrate a commitment to natural resource management and sustainable agriculture through being a landcare champion, a remarkable leader and a sustainable farm practice innovator. Each nomination will be judged against all of the following criteria:

Landcare Champion (write up to 300 words)

- Is actively involved in landcare
- Shows a remarkable commitment to caring for the land
- Has an outstanding commitment to local communities and drives community activity for the benefit of the environment and landcare.

Remarkable Leadership (write up to 300 words)

- Inspires, educates and encourages others to take action on their own properties or through their involvement in a landcare group
- Champions the uptake of more sustainable agricultural practices and can demonstrate the adoption of improved practices among landholders as a consequence of this action

Sustainable Farm Practice Innovator (write up to 300 words)

- Actively pursues, introduces and shapes innovative farming systems to improve sustainability, productivity, profitability, and the quality of our natural resources.

Eligibility

To be eligible, nominees must meet the following criteria:

- Individual nominee: Australian citizen actively engaged in landcare and sustainable agriculture.
- Group nominee: An Australian community-led group including landcare groups, landcare networks, farming system groups.
- Organisation nominee: Australian-owned, not-for-profit, non-government entity, demonstrating leadership in natural resource management and sustainable agriculture.
- Involvement: Actively participating in landcare activities and sustainable agriculture initiatives.
- Commitment: Demonstrated dedication to environmental stewardship and promoting sustainable practices.
- **No self-nomination. Nominations can only be made by a third party.**
- If selected for the short list by the Bob Hawke Landcare Award Advisory Panel, nominees will be contacted via phone and interviewed with the following questions:
 - What are the **key messages** you would like to convey to media and promotional activity, including events and speeches?



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- What **issues concern** you, that if selected as a winner, you would like to communicate.
- If selected as a winner, how would you use the prize funding for further development of landcare, what will **your priorities** be?